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ADVERTISING

Cinema

DURATION		
TIME	1 month	3 months
Upto 4 seconds	\$ 900	\$ 1,500
Over 4 seconds	\$ 1,500	\$ 2,850
Prices subject to change		

ADVERTISING

Internet

SCREEN SIZE		
DURATION	Button Ads	Banner Ads
upto 1 month	\$ 225	\$ 300
3 months	\$ 300	\$ 375
6 months	\$ 375	\$ 525
1 year	\$ 525	\$ 750

NOTES

1. Volume discount:
 5 to 9 pictures - 10%
 10 to19 pictures - 20%
 20+ pictures - 30%

Prices subject to change

ADVERTISING

National Newspapers & Major Magazines

IMAGE SIZE						
INSERTS	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
1st insert	\$ 300	\$ 405	\$ 495	\$ 555	\$ 615	\$ 900
2nd insert	\$ 195	\$ 285	\$ 360	\$ 420	\$ 495	\$ 720
3 to 5	\$ 150	\$ 185	\$ 240	\$ 270	\$ 315	\$ 510
6 to 12	\$ 95	\$ 125	\$ 165	\$ 200	\$ 240	\$ 360
13 to 25	\$ 75	\$ 110	\$ 140	\$ 155	\$ 185	\$ 285
26 +	\$ 60	\$ 90	\$ 110	\$ 125	\$ 150	\$ 225
Prices subject to change						

ADVERTISING

Provincial Newspapers & Trade Magazines

IMAGE SIZE						
INSERTS	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
1st insert	\$ 270	\$ 345	\$ 410	\$ 465	\$ 525	\$ 740
2nd insert	\$ 180	\$ 240	\$ 300	\$ 360	\$ 405	\$ 555
3 to 5	\$ 135	\$ 195	\$ 225	\$ 285	\$ 345	\$ 390
6 to 12	\$ 90	\$ 120	\$ 150	\$ 185	\$ 225	\$ 285
13 to 25	\$ 60	\$ 105	\$ 125	\$ 140	\$ 180	\$ 245
26 +	\$ 45	\$ 90	\$ 105	\$ 120	\$ 135	\$ 165
Prices subject to change						

ADVERTISING

Posters

BILLBOARD SIZE					
PRINT RUN	20" x 30"	60" x 40"	120" x 80"	120" x 240"	480" x 120"
Upto 1	\$ 435	\$ 600	\$ 750	\$ 1,160	\$ 1,425
25	\$ 510	\$ 710	\$ 935	\$ 1,425	\$ 1,800
50	\$ 555	\$ 860	\$ 1,185	\$ 1,770	\$ 2,100
100	\$ 675	\$ 1,010	\$ 1,350	\$ 2,020	\$ 2,400
250	\$ 825	\$ 1,230	\$ 1,680	\$ 2,400	\$ 3,000
500	\$ 975	\$ 1,460	\$ 2,020	\$ 3,000	\$ 3,520
1,000	\$ 1,125	\$ 1,680	\$ 2,250	\$ 3,520	\$ 4,200
2,500	\$ 1,460	\$ 2,130	\$ 3,000	\$ 4,350	\$ 5,250
5,000	\$ 1,650	\$ 2,580	\$ 3,600	\$ 5,400	\$ 6,300

Prices subject to change

ADVERTISING

Television

SHOWING FOR				
COVERAGE	1 use	weekend	3 months	6 months
US regional	\$ 75	\$ 360	\$ 750	\$ 1,095
US Network	\$ 105	\$ 450	\$ 945	\$ 1,395
Cable & Satellite	\$ 105	\$ 360	\$ 750	\$ 1,095
Europe	\$ 150	\$ 750	\$ 1,590	\$ 2,475
World	\$ 210	\$ 945	\$ 2,475	\$ 3,720
Prices subject to change				

ADVERTISING

Stationery, Letterheads, Business Cards, Menus

PRINT RUN	TERRITORY		
	Single Territory	Continental rights	World rights
Upto 1,000	\$ 150	\$ 225	\$ 300
5,000	\$ 225	\$ 300	\$ 415
10,000	\$ 300	\$ 450	\$ 600
50,000	\$ 415	\$ 600	\$ 825
100,000	\$ 525	\$ 750	\$ 1050
250,000	\$ 640	\$ 900	\$ 1,275
500,000	\$ 750	\$ 1,050	\$ 1,500
1,000,000	\$ 900	\$ 1,275	\$ 1,950

Prices subject to change

MERCHANDISING

Calendars

PRINT RUN	NUMBER OF IMAGES (PRICE FOR EACH IMAGE)			
	1	2 to 5	6 to 11	12
upto 2,500	\$ 195	\$ 165	\$ 135	\$ 110
5,000	\$ 255	\$ 185	\$ 165	\$ 150
10,000	\$ 270	\$ 225	\$ 200	\$ 180
20,000	\$ 315	\$ 275	\$ 240	\$ 225
50,000	\$ 375	\$ 300	\$ 270	\$ 240

NOTES

1. Prices are based on one picture per page
2. Cover re-use - 150% of the single picture cost

Prices subject to change

MERCHANDISING

Clothes

USAGE	TERRITORY		
	UK	Europe	World
Local use	\$ 315	\$ 315	n/a
Promotional	\$ 675	\$ 675	\$ 845
Commercial	\$ 845	\$ 845	\$ 1,125
Prices subject to change			

MERCHANDISING

Greeting Cards

TERRITORY AND CARD SIZE						
PRINT RUN	UK A6	UK A5	Europe A6	Europe A5	World A6	World A5
Upto 5,000	\$ 255	\$ 275	\$ 255	\$ 275	\$ 275	\$ 300
10,000	\$ 260	\$ 285	\$ 260	\$ 285	\$ 300	\$ 330
25,000	\$ 305	\$ 335	\$ 305	\$ 335	\$ 335	\$ 375
50,000	\$ 270	\$ 395	\$ 270	\$ 395	\$ 395	\$ 425

NOTES

1. Volume discount:
5 to 9 pictures - 10%
10 to 19 pictures - 20%
20+ pictures - 30%

Prices subject to change

MERCHANDISING

Jigsaws

	TERRITORY		
PRINT RUN	North America	Europe	World
Upto 7,500	\$ 405	\$ 405	\$ 540
Over 7,500	\$ 660	\$ 660	\$ 785

Prices subject to change

MERCHANDISING

Packaging

PRINT RUN	TERRITORY		
	North America	Europe	World
Upto 7,500	\$ 675	\$ 675	\$ 900
20,000	\$ 715	\$ 715	\$ 960
50,000	\$ 960	\$ 960	\$ 1,155
100,000	\$ 1,040	\$ 1,040	\$ 1,325
500,000	\$ 1,265	\$ 1,265	\$ 1,575
1,000,000	\$ 1,460	\$ 1,460	\$ 1,800
Prices subject to change			

MERCHANDISING

Postcards

USE		
PRINT RUN	Retail	Corporate
2,000	\$ 150	\$ 210
5,000	\$ 195	\$ 275
10,000	\$ 240	\$ 335
25,000	\$ 290	\$ 410
50,000	\$ 345	\$ 480
100,000	\$ 395	\$ 570

Prices subject to change

EDITORIAL

Books

TERRITORY	IMAGE SIZE					
	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
Single Territory - any language	\$ 90	\$ 105	\$ 120	\$ 150	\$ 180	\$ 300
North America	\$ 135	\$ 150	\$ 180	\$ 210	\$ 240	\$ 375
Europe - All Languages	\$ 135	\$ 150	\$ 180	\$ 210	\$ 240	\$ 375
World - English Language	\$ 150	\$ 165	\$ 195	\$ 240	\$ 270	\$ 410
World - All Languages	\$ 180	\$ 195	\$ 240	\$ 270	\$ 300	\$ 450

NOTES

1. Front Cover - add 100%
2. Back Cover - add 50%
3. Front and Back Cover Wrap - add 100% to DPS price
4. Print runs in excess of 50,000 - add 10%. Add 20% for 100,000. Add 30% for 250,000. Add 40% for 500,000. Add 50% for 1,000,000.
5. Multiple pictures on cover:
 - 3 to 9 pictures - double rate and divide by number of pictures used
 - 10+ pictures - treble rate and divide by number of pictures used
6. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%
7. Above prices are for initial print-run only.
Price for all subsequent reprints of first edition - add 50% to initial fee.

Prices subject to change

EDITORIAL

CDs

PRINT RUN	TERRITORY		
	North America	Europe	World
Upto 5,000	\$ 165	\$ 165	\$ 240
10,000	\$ 180	\$ 180	\$ 270
50,000	\$ 225	\$ 225	\$ 330
100,000	\$ 270	\$ 270	\$ 410
250,000	\$ 375	\$ 375	\$ 525

NOTES

1. Educational use - 20% discount
2. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

EDITORIAL

Internet

DURATION	SCREEN SIZE :			
	1/8 & icons	1/4	1/2	Full & saver
Upto 1 month	\$ 75	\$ 95	\$ 125	\$ 180
3 months	\$ 110	\$ 150	\$ 185	\$ 240
6 months	\$ 150	\$ 195	\$ 255	\$ 305
1 year	\$ 195	\$ 255	\$ 315	\$ 375

NOTES

- Charity, non-profit, or educational - 20% discount
- Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

EDITORIAL

Retail Magazines

PRINT RUN	IMAGE SIZE					
	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
Upto 10,000	\$ 80	\$ 90	\$ 125	\$ 180	\$ 210	\$ 275
50,000	\$ 90	\$ 105	\$ 140	\$ 200	\$ 255	\$ 350
150,000	\$ 105	\$ 120	\$ 165	\$ 225	\$ 300	\$ 405
250,000	\$ 110	\$ 125	\$ 180	\$ 245	\$ 335	\$ 480
500,000	\$ 120	\$ 135	\$ 195	\$ 260	\$ 375	\$ 560
1,000,000	\$ 135	\$ 150	\$ 225	\$ 300	\$ 450	\$ 600

NOTES

1. Front Cover - add 75%
2. Back Cover - add 40%
3. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

EDITORIAL

In-House Magazines & Contract Publications

PRINT RUN	IMAGE SIZE					
	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
Upto 10,000	\$ 105	\$ 120	\$ 155	\$ 195	\$ 240	\$ 305
50,000	\$ 120	\$ 135	\$ 170	\$ 225	\$ 285	\$ 390
150,000	\$ 135	\$ 150	\$ 205	\$ 245	\$ 330	\$ 400
250,000	\$ 145	\$ 165	\$ 215	\$ 270	\$ 365	\$ 525
500,000	\$ 155	\$ 180	\$ 240	\$ 290	\$ 400	\$ 615
1,000,000	\$ 165	\$ 195	\$ 270	\$ 330	\$ 395	\$ 660

NOTES

1. Front Cover - add 75%
2. Back Cover - add 40%
3. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

EDITORIAL

Newspapers

IMAGE SIZE							
TERRITORY	A9	A8	A7	A6	A5	A4	A3
Provincial	\$ 65	\$ 75	\$ 90	\$ 110	\$ 150	\$ 260	\$ 315
National	\$ 90	\$ 105	\$ 125	\$ 150	\$ 225	\$ 300	\$ 410

NOTES

1. Front page - add 50%
2. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

EDITORIAL

Television

	TERRITORY						
SHOWINGS	UK	Common wealth	Australia	USA	Europe	Rest of world	World
1st flash	\$ 110	\$ 84	\$ 57	\$ 110	\$ 110	\$ 84	\$ 366
repeats	\$ 57	\$ 42	\$ 29	\$ 57	\$ 57	\$ 42	\$ 183

NOTES

1. Cable and Satellite - if Terrestrial broadcast has already taken place - 50% discount
2. For prominent use of image (e.g. programme title, part of background set) - add 50%

Prices subject to change

PROMOTION

Brochures, Leaflets, Flyers

IMAGE SIZE							
PRINT RUN	1/16 page	1/8 page	1/4 page	1/2 page	3/4 page	Full page	DPS
Upto 1,000	\$ 105	\$ 150	\$ 195	\$ 225	\$ 255	\$ 300	\$ 450
5,000	\$ 135	\$ 180	\$ 240	\$ 270	\$ 300	\$ 345	\$ 510
10,000	\$ 165	\$ 210	\$ 270	\$ 315	\$ 360	\$ 410	\$ 610
25,000	\$ 195	\$ 240	\$ 300	\$ 345	\$ 400	\$ 480	\$ 700
50,000	\$ 225	\$ 270	\$ 330	\$ 390	\$ 450	\$ 520	\$ 750
100,000	\$ 255	\$ 300	\$ 360	\$ 420	\$ 490	\$ 580	\$ 820
500,000	\$ 285	\$ 330	\$ 420	\$ 480	\$ 550	\$ 645	\$ 900
1,000,000	\$ 315	\$ 375	\$ 480	\$ 570	\$ 630	\$ 710	\$ 1,010

NOTES

1. Front Cover - add 75%
2. Back Cover - add 40%
3. Charities and Non-profit organisations - 25% discount
4. Flyers and Leaflets - 25% discount
5. Multiple pictures on cover:
 - 3 to 9 pictures - double rate and divide by number of pictures used
 - 10+ pictures - treble rate and divide by number of pictures used
6. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

PROMOTION

CDs

PRINT RUN	TERRITORY		
	North America	Europe	World
Upto 5,000	\$ 225	\$ 300	\$ 375
10,000	\$ 320	\$ 390	\$ 450
50,000	\$ 405	\$ 485	\$ 555
100,000	\$ 450	\$ 600	\$ 660
250,000	\$ 140	\$ 750	\$ 825

NOTES

1. Volume discount:
5 to 9 pictures - 10%
10 to 19 pictures - 20%
20+ pictures - 30%

Prices subject to change

PROMOTION

Exhibitions & Trade Fairs

IMAGE SIZE					
DURATION	A4	A3	A2	A1	A0
Upto 1 day	\$ 135	\$ 195	\$ 255	\$ 330	\$ 450
1 week	\$ 210	\$ 300	\$ 375	\$ 485	\$ 675
1 month	\$ 300	\$ 405	\$ 555	\$ 675	\$ 900
6 months	\$ 360	\$ 495	\$ 645	\$ 825	\$ 1,200
1 year	\$ 405	\$ 600	\$ 750	\$ 975	\$ 1,500

NOTES

1. Please note that the above prices do **not** cover the display production costs. They are for the image licence only.
2. Charities and Non-profit organisations - 25% discount
3. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

PROMOTION

Internet

SCREEN SIZE :				
DURATION	1/8 & icons	1/4	1/2	Full & saver
Upto 1 month	\$ 110	\$ 150	\$ 195	\$ 255
3 months	\$ 150	\$ 210	\$ 270	\$ 345
6 months	\$ 185	\$ 255	\$ 330	\$ 420
1 year	\$ 225	\$ 315	\$ 390	\$ 480

NOTES

1. Company intranet - 50% discount
2. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

PROMOTION

Displays for Museums, Galleries & Schools

IMAGE SIZE				
DURATION	A3	A2	A1	A0
Upto 1 day	\$ 90	\$ 120	\$ 150	\$ 180
1 week	\$ 105	\$ 135	\$ 165	\$ 210
1 month	\$ 120	\$ 150	\$ 195	\$ 240
6 months	\$ 135	\$ 165	\$ 210	\$ 270
1 year	\$ 180	\$ 210	\$ 270	\$ 330

NOTES

- Please note that the above prices do **not** cover the display production costs. They are for the image licence only.
- Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

PROMOTION

Office Decoration, Hotel & Shop Displays

IMAGE SIZE				
DURATION	A3	A2	A1	A0
Upto 1 month	\$ 150	\$ 210	\$ 255	\$ 300
1 year	\$ 255	\$ 300	\$ 360	\$ 405
Permanent	\$ 300	\$ 375	\$ 420	\$ 480

NOTES

1. Please note that the above prices do **not** cover the display production costs. They are for the image licence only.
2. Discounts available for multiple use of same image
3. Charities and non-profit organisations - 25% discount
4. Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change

PROMOTION

Point Of Sale

IMAGE SIZE				
PRINT RUN	A4	A3	A2	A1
Upto 25	\$ 285	\$ 360	\$ 450	\$ 555
100	\$ 330	\$ 420	\$ 495	\$ 600
250	\$ 375	\$ 480	\$ 570	\$ 675
500	\$ 450	\$ 555	\$ 645	\$ 750
1,000	\$ 705	\$ 795	\$ 900	\$ 1,005
2,500	\$ 1,005	\$ 1,125	\$ 1,350	\$ 1,500

NOTES

- Charities and non-profit organisations - 25% discount
- Volume discount:
 - 5 to 9 pictures - 10%
 - 10 to 19 pictures - 20%
 - 20+ pictures - 30%

Prices subject to change